

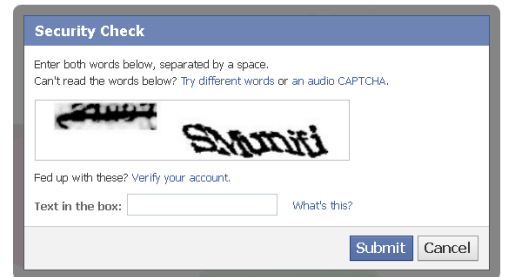
Facebook charity of the month application – User Guide

Visit www.facebook.com/feelgoodpark and 'like' the page (That's £1 donated to animal welfare just by liking our Facebook page)










Feel Good Park by Animal Friends

Insurance company

Note: You may enter a security check; this is usually due to a Facebook account being unverified. You can verify your Facebook account by following the on screen instructions



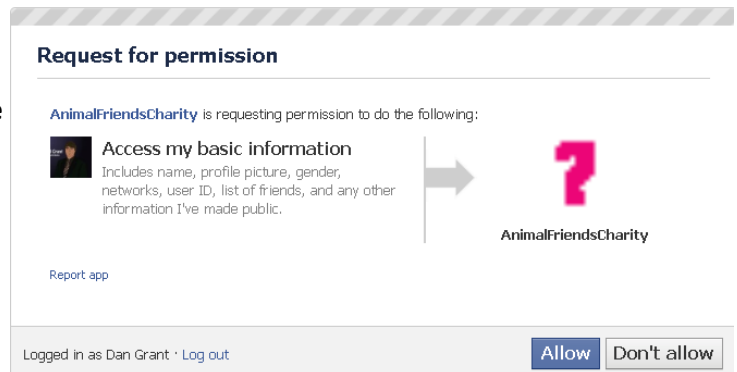
To the left of the page please click 'Vote for a charity' You may encounter a Facebook Logo, if this occurs Please click 'Go to Facebook.com'

-  Wall
-  Info
-  Friend activity
-  £1m Challenge
-  Buy Pet Insurance
-  **Vote for a charity**
-  Votes so far
-  Photos
-  Discussions



[Go to Facebook.com](#)

Facebook will then ask to access the FB users basic Information, please click on allow. This will allow the Charity application to bypass security settings that are Currently set up. Animal Friends Insurance WILL NOT hold any information or data about the user.



You will then have the opportunity to vote for 1 of our 4 charities of the month, once selected click the pink submit button, you will then see 'Cracker the Dog' who will thank you for voting, before you see the votes so far. Congratulations you have just voted using Animal Friends charity of the month voting application.

Thank you for Joining Animal Friends

Not only do we offer great pet insurance, we've challenged ourselves to donate £1 Million of our profits to animal charities by the end of 2012. So far we've been able to donate over 2450,000!

Each month we'll highlight four different animal charities; vote for your favourite charity to benefit from the £1 Million Challenge. Now that's something to feel good about!

Elaine x
Founder & MD

The charity with the most votes will receive £5,000, 2nd place receives £2,000, 3rd and 4th place receive £1,500 each.

Click on your charity below to vote



Votes so far 483



Votes so far 173




Votes so far 473



Votes so far 314

Submit 

Thank you for choosing your charity



[YouTube](#) [t](#) animalfriends.co.uk

Feel Good Park by Animal Friends ▸ Votes so far

Insurance company · [Edit info](#)

Your votes so far

Don't forget! Click 'Like' and we'll donate £1



0 votes for



0 votes for

0 votes for

0 votes for

The Facebook charity application has been designed to best suit the most up to date Internet Browsers, some users may experience slight technical issues if they are using an older version of Internet explorer.

If a user does have a technical issue whilst trying to vote please recommend the following:

- Try manually refreshing the page (f5)
- Advise user to try using the application in Safe Secure Mode as the user may have an old internet browser, you access Safe Secure Mode by adding an 'S' after http:/

(<https://www.facebook.com/FeelGoodPark>)

- Clear Internet Cache, Cookies and Internet history
- Upgrade Internet Browser (Current Latest Browser are Internet Explorer 11, Firefox 8, Google Chrome 14)
- Verify Facebook Account

If a user is unable to vote, and all options above have been tested, please contact me with a screen-print of the user's technical error.

Please do not encourage supporters to post online that they have been unable to vote and please do not respond to such comments. Some users are put off by the allow access button but WE DO NOT HOLD ANY INFORMATION; this is just so the charity application can bypass a user's security settings.

Hints & Tips

- Ensure your Facebook page allows posts from Feel Good Park.
- Post daily social updates with link to voting application on both Facebook and Twitter.
- Add a link to email signatures that your charity uses.
- Word of mouth – Spread the word to everyone that if your charity receives most votes you will win £5,000. Friends, Family, Neighbours. Research has shown that nearly 90% of households own a computer or Facebook account
- Ask users who have cast a vote, to share the link on their Facebook wall.
- Ask any patrons or celebs that support your charity to post their support.
- Explore ways and ideas that can get your community to vote, eg: a prize draw if you achieve 500 votes.
- Post features, reports, appeals and blogs to Feel Good Park. Use our audience of 17,000 people
- Any Twitter tweets use hash tag #5kVote

1st Place = £5,000 2nd Place = £2,000 3rd Place = £1,500 4th Place £1,500

Animal Friends Insurance wishes you the best of luck!